



THE MARCUS CORPORATION

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A NYSE company

NEWS RELEASE

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FOR IMMEDIATE RELEASE

MARCUS HOTELS AND RESORTS NAMES NEW VICE PRESIDENT OF SALES

MILWAUKEE, Wis., Dec. 3, 2007 -- Marcus Hotels and Resorts, a division of The Marcus Corporation (NYSE: MCS), has appointed Chris Anderson as vice president of sales. In this capacity, Mr. Anderson will be responsible for ensuring the division's sales strategy is in line with the company's overall growth and profit objectives.

Mr. Anderson brings to Marcus Hotels and Resorts 15 years of hospitality and sales leadership skills, which he developed at Marriot International. At Marriot, he was heavily involved in the sales process with resorts and urban convention hotels.

"Chris shares our company's philosophy that hotels do not sell products, but rather experiences through exceptional service and strong lasting relationships with customers," said Bill Otto, president of Marcus Hotels and Resorts.

Mr. Anderson graduated from the University of Missouri where he received a BA in political science with minors in economics and marketing.

About Marcus Hotels and Resorts

Marcus Hotels and Resorts owns or manages a distinctive portfolio of 20 hotels, resorts and other properties in 10 states, with three additional properties under development. The company owns eight hotels, is a third-party manager for 12 hotels, resorts and other properties and is providing technical services for the development of a Hilton hotel in Bloomington, Minn., the Carmel City Center Hotel in Carmel, Ind. And the Venturella Resort and Spa in Orlando, Fla.

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About The Marcus Corporation

Headquartered in Milwaukee, Wis., The Marcus Corporation is a leader in the lodging and entertainment industries. In addition to its Marcus Hotels and Resorts division, the company's movie theatre division, Marcus Theatres[®], owns or manages 594 screens at 49 locations in Wisconsin, Illinois, Minnesota, Ohio, North Dakota and Iowa, and one family entertainment center in Wisconsin. For more information, visit the company's Web site at www.marcuscorp.com.

Certain matters discussed in this press release are "forward-looking statements" intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements may generally be identified as such because the context of such statements will include words such as we "believe," "anticipate," "expect" or words of similar import. Similarly, statements that describe our future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties that could cause results to differ materially from those expected, including, but not limited to, the following: (1) the availability, in terms of both quantity and audience appeal, of motion pictures for our theatre division, as well as other industry dynamics such as the maintenance of a suitable window between the date such motion pictures are released in theatres and the date they are released to other distribution channels; (2) the effects of increasing depreciation expenses and pre-opening and start-up costs due to the capital intensive nature of our businesses; (3) the effects of adverse economic conditions in our markets, particularly with respect to our hotels and resorts division; (4) the effects of adverse weather conditions, particularly during the winter in the Midwest and in our other markets; (5) the effects on our occupancy and room rates from the relative industry supply of available rooms at comparable lodging facilities in our markets; (6) the effects of competitive conditions in our markets; (7) our ability to identify properties to acquire, develop and/or manage and continuing availability of funds for such development; and (8) the adverse impact on business and consumer spending on travel, leisure and entertainment resulting from terrorist attacks in the United States, the United States' responses thereto and subsequent hostilities; and (9) the successful integration of the Cinema Entertainment Corporation theatres into our theatre circuit.. Shareholders, potential investors and other readers are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements made herein are made only as of the date of this press release and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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